



## Build a dialogue with your members.

You know the challenge of keeping in touch with your members, alumni, patients or donors. Now, you can meet that challenge, thanks to Constant Contact®.

### It's easy with Constant Contact!

Update your members with the latest news

Promote fundraising events and upcoming meetings

Launch fundraising appeals to new and current donors

Keep alumni up to date on the latest from their alma mater

Publish important minutes of meetings

Capture membership registrations

Get feedback on recent meetings and events

Ask your members for suggestions on future programming

From promoting a fundraiser to publicizing the latest member news, to everything in between, there aren't many challenges more diverse or demanding than building and strengthening a nonprofit organization.

Whether yours is a charity, association, civic group, or educational institution, the goal is the same: Keeping your members updated and in the know — while you stay one step ahead of their interests, needs, and concerns. But who's got time or budget to create and mail newsletters, announcements, or printed surveys?

Now, there's a better way to streamline the information flow... boost the vitality... and strengthen the viability of your nonprofit organization. Constant Contact.

**Constant Contact makes building your nonprofit organization easy, affordable, and effective.**

Easy, because you can create your email newsletters and online surveys... right at your computer... and at a time that fits your busy schedule. Affordable, because there are no printing, postage, or advertising costs. And effective, because with email marketing and online surveys, you'll build a two-way dialogue with your members... forge strong, lasting relationships among your constituents.

**FREE  
60-DAY  
TRIAL**

See for yourself how you can grow your nonprofit with our email marketing and online survey products. Try them FREE for 60 days. There's no risk, no obligation, and no credit card required.

**For more information, call today! 610-294-2901**

**e-Conomy Mail**

**Phone:** 610-294-2901

**Email:** [info@e-conomyemail.com](mailto:info@e-conomyemail.com)

**Website:** <http://www.e-conomyemail.com>





Create emails as professional as your organization. With Email Marketing.



### Email Templates and Wizard make it easy

You can create email newsletters and event announcements in no time at all with our wide selection of nonprofit Email Templates and step-by-step Email Wizard.

### Include high-impact images and links to key happenings

Keep your members up-to-date with attention-getting emails that promote upcoming fundraising events, organizational happenings, and more.

### See how well your email performed

Real-time reports tell you how many of your emails were delivered and opened, and which articles were clicked on.

### Email templates designed just for nonprofits

Choose from a wide selection of email template options — designed for nonprofit organizations like yours.

From member newsletters to fundraising appeals, meeting notes to event flyers, there is a template to fit all of your needs.



What do your customers like? Ask them. With Online Surveys.

### Create your own surveys — or use one of ours

With expertly written, easy-to-edit questions and answers, you can easily and cost-effectively measure donor, patient, volunteer or student satisfaction, get feedback on events, and evaluate current programs.

### Make your survey your own

You can add your colors, logo, and fonts to your surveys so that they match your organization's look and feel.

### Review and interpret your survey results

Easy-to-read graphs and tools help you quickly uncover revealing trends and patterns, and gain new insights into what your constituents like and don't like.

### Manage your list of email contacts from a single account!

You can manage your email and survey lists and reports in a single, integrated Constant Contact account — saving you time, while boosting the effectiveness of your marketing and communications programs.

**FREE  
60-DAY  
TRIAL**

See for yourself how you can grow your nonprofit with our email marketing and online survey products. Try them FREE for 60 days. There's no risk, no obligation, and no credit card required.

For more information, call today! 610-294-2901



### Pre-written surveys to get you the feedback you need

How happy are your donors with your current community outreach? What new additions would they like to see? Our survey templates — including expertly written questions — will help you get the kind of information and feedback you need.

**e-Conomy Mail**

Phone: 610-294-2901

Email: info@e-conomy.com

Website: http://www.e-conomy.com

