



## Fill your seats with loyal customers.

You know the challenge of keeping your restaurant filled to capacity—every day. Now you can make it happen, thanks to Constant Contact®.

### It's easy with Constant Contact!

Make your restaurant the first place your customers think of when it's time to dine out

Generate repeat business with coupons and early-bird special promos

Introduce exciting seasonal menus

Create loyalty programs that keep them coming back

Reward your best customers with invites to special themed events

Get feedback on recent events and promotions

Ask them what their favorite dish is

From setting schedules to setting tables, to everything in between, there aren't many jobs more demanding than running a restaurant. Throw in the added challenges of getting promotional materials ready and out the door... printing your latest flyers and coupons... keeping ahead of your customers' likes and dislikes... and you've got a sure-fire recipe for a four-course meltdown.

There's got to be a better way to build your restaurant business. Now there is. Constant Contact.

**Constant Contact makes building your restaurant business easy, affordable, and effective.**

Easy, because you can create and schedule email promotions and online surveys, right at your computer. Affordable, because there are no printing, postage, or advertising costs. And effective, because with email marketing and online surveys, you'll build a two-way dialogue with your customers... forge strong, lasting relationships... and keep your restaurant seats filled to capacity.

**FREE  
60-DAY  
TRIAL**

See for yourself how you can grow your restaurant with our email marketing and online survey products. Try them FREE for 60 days. There's no risk, no obligation, and no credit card required.

**For more information, call today! 610-294-2901**

**e-Conomy Mail**

**Phone:** 610-294-2901

**Email:** [info@e-conomy.com](mailto:info@e-conomy.com)

**Website:** <http://www.e-conomy.com>





Make every day a "peak" day.  
With Email Marketing.



### Email Templates and Wizard make it easy

You can create email newsletters and promotions in no time at all with our wide selection of restaurant-themed email templates and step-by-step Email Wizard.

### Include high-impact photos and e-coupons

Keep customers coming back with enticing, photo-rich emails and e-coupons promoting early-bird specials, exclusive wine and food tastings, new menu selections, and other special offers.

### See how well your email performed

Real-time reports tell you how many of your emails were delivered and opened, and which offers, articles, or coupons were clicked on.



What do your customers like?  
Ask them. With Online Surveys.

### Create your own surveys — or use one of ours

With expertly written, easy-to-edit questions and answers, you can create professional surveys that will get you the exact feedback you're looking for — even if you've never done a survey before.

### Make your survey your own

You can add your colors, logo, and font to the surveys you send, so that they match your restaurant's look and feel.

### Review and interpret your survey results

Easy-to-read graphs and tools help you quickly uncover revealing trends and patterns about your business, and you can gain new insights into what your customers like and don't like.

### Manage your list of email contacts from a single account!

You can manage your email and survey lists and reports in a single, integrated Constant Contact account — saving you time, while boosting the effectiveness of your marketing efforts.

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For more information, call today! 610-294-2901

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### Email templates designed for restaurants

Choose from a wide selection of email template options — designed for restaurants like yours. From Italian to seafood, birthdays to anniversaries, there is a template to fit every cuisine and occasion.



### Pre-written surveys to get you the feedback you need

How happy are your customers with your current menu offerings? What new additions would they like to see? Our survey templates—including expertly written questions—will help you get the information and feedback you need.

